



LawEd

TAKING THE LAW FURTHER

ANTI- BULLYING

WEEK 2025



POWER FOR GOOD

ANTI-BULLYING WEEK 2025: POWER FOR GOOD

Anti-Bullying Week is an annual campaign that raises awareness about bullying and encourages people to take action. This year, Anti-Bullying Week 2025 carries the theme “Power for Good”, reminding us all that we have the power to make a difference, to speak up, support others, and build safer, kinder environments.



In Ireland, bullying continues to be a concern in schools. That's why education is key. Understanding rights and responsibilities helps everyone use their power for good.

WHAT IS BULLYING?

Bullying is repeated negative behaviour that causes harm, distress, or humiliation. It often involves an imbalance of power, one person or group targeting someone who finds it hard to defend themselves.

BULLYING CAN BE:

01

PHYSICAL:

hitting, pushing,
damaging property

02

VERBAL:

name-calling,
insults, teasing

03

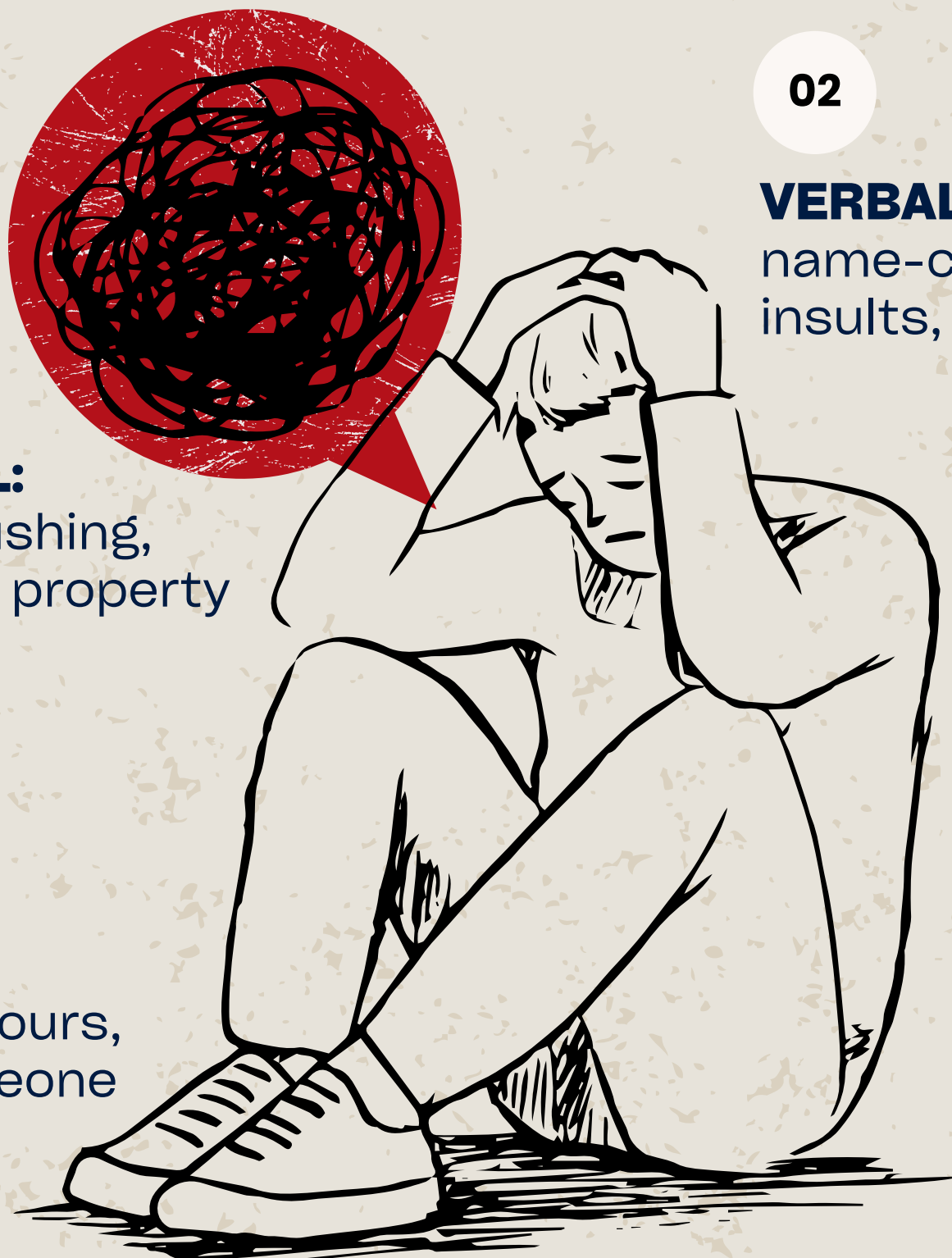
CYBER:

sending hurtful
messages or
sharing images
online

04

SOCIAL:

spreading rumours,
excluding someone



BULLYING IS NOT JUST “SLAGGING” OR A ONE-OFF DISAGREEMENT. IT BECOMES BULLYING WHEN IT IS ONGOING AND INTENDED TO HURT.

BULLYING IN SCHOOL

● BULLYING STATISTICS

Two out of three young people are bullied. In Secondary school, students reported 47% of bullying incidents in the classroom, 37% in the corridors, and 27% in the playground.



● BULLYING POLICY

Schools in Ireland have a duty to protect students from bullying. Every school must have a written Anti-Bullying Policy as part of its Code of Behaviour, under the Education (Welfare) Act 2000.

3 BULLYING SIGNS

- Fear of going to school
- Trouble concentrating
- Becoming quiet or withdrawn
- Low mood or depression
- Loss of confidence
- Avoiding friends or activities
- Missing money
- Damaged clothes or belongings
- Unexplained bruises or injuries



HARASSMENT, HARMFUL COMMUNICATIONS AND RELATED OFFENCES ACT 2020 (COCO'S LAW)

Coco's Law covers communication, harassment, stalking, prohibited messages, and intimate images. The law was introduced after the tragic case of Nicole "Coco" Fox, who took her own life after being bullied online. The Act makes it a criminal offence to share or threaten to share intimate images without consent, and it strengthens existing laws on harassment and harmful digital communication. This Act gives stronger protection to young people and adults in an online world where harmful communications can spread quickly.



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In an age where bullying often moves from the classroom to social media and private messaging, Coco's Law represents a significant step in safeguarding individuals from digital harm and supporting Ireland's wider efforts to prevent bullying in all its forms.

LEGAL EDUCATION

At LawEd, we believe that education is one of the most effective ways to prevent bullying and harmful behaviour. When young people and adults understand the law in a clear, practical way, they are far better equipped to recognise problems early and take positive action. Our workshops and eLearning programmes at LawEd, break down complex legal ideas into simple, age-appropriate lessons.



When students, educators and communities understand their rights and responsibilities, they are more likely to challenge unsafe behaviour, seek help early and contribute to a safer, more respectful environment.