

Coco's Law

Empowering consent and putting an end to digital betrayal

In this digital age, a single image captured in trust can be exploited and used as a weapon. Thankfully, there is hope and legal protection that is helping to make our online spaces safer.

Meet Mary, a bubbly, friendly and hardworking student who was looking forward to graduating secondary school and starting a new adventure at university. One night, during a private moment, Mary, and her then boyfriend took intimate photos together, believing they would remain private between the two of them. However, after their breakup a few months later, Mary's ex-boyfriend betrayed her trust, and out of anger and spite he shared these intimate photos online without Mary's consent. Mary became the target of vicious online bullying as the image was spread across different social media platforms. The invasion of Mary's privacy was devastating. Mary felt humiliated, betrayed, and hopeless. That was until she found out about Coco's law. With the support from her close friends and family, she took action to seek justice and the incident was reported to the authorities. A case was brought against her ex-boyfriend and those who participated in sharing the images and they faced legal consequences for their actions.

