



Why have the government made this decision?

Vapes were first intended to be used by those who are trying to quit smoking tobacco and reduce their cigarette consumption. For these people, although vapes still contain nicotine, switching to vapes was thought to be a safer option. Over time, the marketing of vapes changed. Through social media advertisements, persuasive celebrity endorsements and using flavours and colours which appeal to adolescents, vapes are now marketed in a way which entice young people like you to buy them.

Research has shown that 1 in 5 young people vape and that vapes often contain substances such as cannabis which are illegal in Ireland. According to The Misuse of Drugs Act 1977, If you are caught smoking or having cannabis in your possession, you can face a criminal conviction, a fine, or imprisonment.



It has been found that children who vape are five times more likely to smoke cigarettes later in life. More teenagers are smoking now than in previous generations which is due to the new vaping trends and the child friendly marketing.



There is more and more evidence emerging that vaping carries with it several health risks

