

FASHION LAW -

MAKING THE LEGAL

SYSTEM TRENDY

Here at LawEd, we are constantly saying that the law impacts everything around us, even the things that may not be so obvious. This is true guys we swear! From the mattress your sleeping on to the shoes you bought and are wearing on your feet, the law is everywhere!

Fashion is something that is intertwined with the law in many ways, and yes we do believe that some fashion trends should be illegal, however this is not what we actually mean by fashion law. **When we talk about fashion law, we are usually referring to the way modelling is monitored and regulated, textile production, fabrics, cosmetic production, the perfume industry and more.** Let's take a wider look at the fashion industry, it's laws and the new House of Gucci film that is burning all our ears.

Fashion lawyers deal with **legal situations from copyright of design, trademarks and brands to contracts and employment laws.** Big fashion brands that have multiple stores, clothing lines etc. will need a great strong legal team, as **things can get difficult!**

Big well known brands like H&M, Urban Outfitters and Forever 21 have all been blasted with a lawsuit under fashion laws! H&M will go toe to toe with Unicolors soon as they are believed to have infringed a geometric pattern belonging to Unicolours! Gucci and Forever 21 have had arguments in the past that resulted in court over F21 copying an authentic Gucci pattern and Urban Outfitters have also been accused of taking a print from a different company and painting it as their own.

As so many clothing stores have moved with the times and offer their services online, **the fashion industry has to be legally on par with the world of the internet, so terms and conditions, delivery regulation, clothing standards and qualities are very important things to consider.**

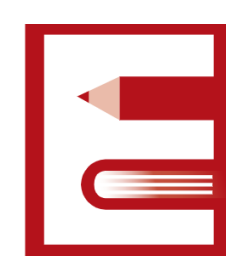
Having a good knowledge of fashion in general in addition with legal experience especially in the field of contract and IP law is vital. Sounds cool right?! This job actually also allows you travel, work with different companies and pays really well, fashion law anyone???

Although its not something that is spoken about a lot, **fashion and law make a lot of sense together, you deal with people's money - finance, you offer people a service - commercial law and you hire people to carry out these jobs - employment law!**

Something that sheds light on more of the legal aspect of fashion is the new upcoming film **'House of Gucci'**, we are dying to see it! This film shows more behind the scenes to fashion and all the implications it can come with, fashion and money are highly linked so greed can be a massive issue when it comes to this industry. The fame, power and wealth that can circulate from fashion is highlighted throughout this film, and shows how women were portrayed in the fashion industry outside of modelling, were they taken seriously? **Is there discrimination of women within this career sector?**

As well as this, the film delves into murder and all other sorts, Lady Gaga plays Patrizia Reggiani who played a part in the death of her husband - her link to the Gucci empire, it really is one to watch!

All in all, **the world of fashion and law will always have a close association.** This just goes to show that **a career in the legal sector can pretty much take you anywhere!** For more information on law and the legal system, take a look at our website www.lawed.ie



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